

MEMOIRS' IN-SIGHTS

Inspiration, Information, Reflection and Vision
(An electronic version of our Corporate Ethical Will)

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Memoirs
PRODUCTIONS

An Ethical Will &
Video Biography Company

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LETTER FROM THE PRODUCER



Iris E. Wagner
Executive Producer

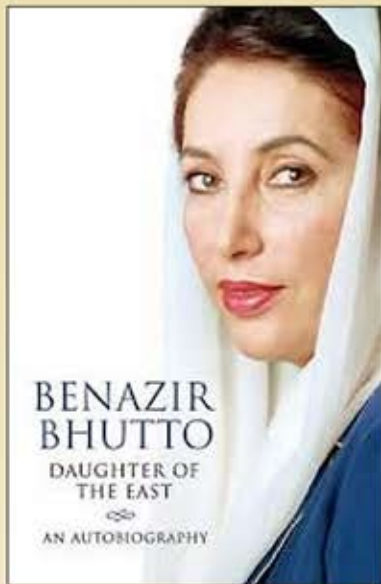
This edition of In-Sights is devoted to exploring the concept of strength. By definition strength can be explained as a physical ability or a psychological trait. Of the latter, strength can not only be found in character or moral strength, but also in *influence* and *presence*. The word "Strength" originates from an Old English word meaning power, force, vigor and moral resistance. When we speak of a person's strength, we are referring to their capacity to lead and influence us, as well as their ability to endure. Eleanor Roosevelt said "We gain strength by each experience in which we really stop to look fear in the face." In other words, when we overcome situations that scare us we develop strength of character, for which we become known. At *Memoirs*, we have been privileged to have had so many examples of strength shared with us, through stories of perseverance, hard work and of those who have beaten the odds and never given up. We all have strength in our own beings and mustn't forget it, nor be afraid to gain more.

Be well, go safely,
Iris

P.S. Try and catch *Scatter My Ashes at Bergdorf's* at a theater near you!

WE'RE READING: DAUGHTER OF THE EAST: AN AUTOBIOGRAPHY

As the first and only woman to lead a post-colonial Muslim state, Benazir Bhutto's story is a compelling one of passion and strength, in every sense of the word. Noted for her charismatic authority and political astuteness, she achieved international renown in her native Pakistan until the late 1990s when charges of corruption forced her into exile.



The eldest daughter of one of Pakistan's wealthiest families, she grew to become politically active in a time and place where it was unusual for a woman to do so. Bhutto's auto- biography chronicles a life of courage, dedication and strength in the face of adversity, including her arrest after her father's execution and subsequent imprisonment. She recounts her personal and political activities over the past two decades and how her country has changed since being thrust into the international limelight following 9/11.



“ *Shallow men believe in luck. Strong men believe in cause and effect.* ”

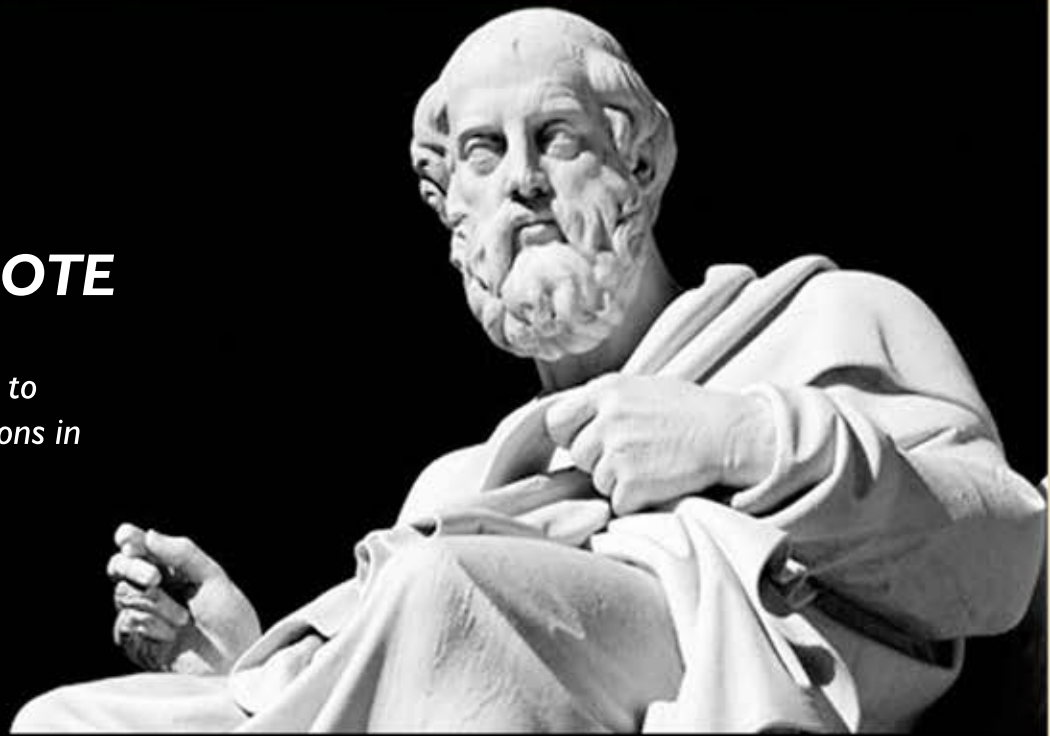
**RALPH WALDO
EMERSON**

The life story of one of the most prominent female politicians of the 20th century, Daughter of the East is a passionate and interesting read - a true tale of personal strength.

QUOTABLE QUOTE

“ *Good actions give strength to ourselves and inspire good actions in others.* ”

PLATO





WE'RE INSPIRED BY: THE PARABLE OF DEVELOPING STRENGTH

A man found a cocoon of a butterfly. One day a small opening appeared, and he watched the butterfly for several hours as it struggled to force its body through that little hole. Then it seemed to stop making any progress. It appeared as if it had gotten as far as it could and it could go no further.

So he decided to help the butterfly, and took a pair of scissors and snipped off the remaining bit of the cocoon. The butterfly emerged easily. But it had a swollen body and small, shriveled wings. The man continued to watch the butterfly because he expected that, at any moment, the wings would enlarge and expand to be able to support the body, which would contract in time.

Neither happened! In fact, the butterfly spent the rest of its life crawling around with a swollen body and shriveled wings. It was never able to fly.

What the man in his kindness and haste did not understand was that the restricting cocoon and the struggle required for the butterfly to get through the tiny opening was how fluid was forced from the body of the butterfly into its wings so that it would be ready for flight once it achieved its freedom from the cocoon.

At times struggles, as difficult as they may be, have a definite purpose in our lives... they give us the strength to fly.

WE'RE WATCHING: NO PLACE ON EARTH 2013 DOCUMENTARY, MAGNOLIA FILMS



Directed by Janet Tobias

In 1942, 38 men, women and children slide down a cold, muddy hole in the ground, seeking refuge from the war above in a pitch-black underground world where no human had gone before. These five Ukrainian Jewish families created their own society where young men bravely ventured into the harrowing night to collect food, supplies and chop firewood. The girls and women never left; surviving underground longer than anyone in recorded history. Held together by an iron-willed matriarch, after 511 days, the cave dwellers, ages 2 to 76, emerged at war's end in tattered clothes, blinded by a sun some children forgot existed. Despite all odds, they had survived. That is a testament of unbelievable strength of will...

NOTEWORTHY

Early May marked the release of our first involvement in an international theatrical release, *Scatter My Ashes at Bergdorf's*. Iris E. Wagner is credited as Executive Producer in this legacy documentary about the 111-year old iconic New York department store Bergdorf Goodman. We are so pleased that the film is exceeding all expectations, receiving ongoing media coverage, including reviews in The Wall Street Journal, The LA Times, The Chicago Tribune, Bloomberg News, Entertainment Tonight, to name a few.

At the time of publication, the film has opened on 60+ screens throughout North America and distribution in over 20 countries is planned.

IRIS WAGNER'S RECENT & UPCOMING EVENTS

- August 1-3, 2013
Purposeful Planning Collaboration Rendezvous 2013, Omni Hotel and Resort, Broomfield, Colorado.
- July 22-24, 2013
Opal Financial Group, Family Office & Private Wealth Management Forum, Preserving Legacies of Values for Next Generations. Hyatt Regency Newport, Rhode Island.
- June 11, 2013
Wealth Dimensions, New York City, New York.






"LIVELY, CLEVER, ENGAGING... A SPARKLING DOCUMENTARY."
- Kenneth Turan, LOS ANGELES TIMES

SCATTER MY ASHES AT
BERGDORF'S
IF FASHION HAD A HOME THIS WOULD BE ITS ADDRESS.

"TO DIE FOR... A DAZZLING DOCUMENTARY."
- Peter Travers, ROLLING STONE

"PREPARE TO SWOON."
- Elizabeth Weitzman, NEW YORK DAILY NEWS

"GENUINE, INFECTIOUS AND SUPERABUNDANT."
- Joe Morgenstern, WALL STREET JOURNAL

PG-13   Bergdorf-Movie.com  /ScatterMyAshesAtBergdorfs  /OneFilmUS #GetScattered 

NOW PLAYING!

FT. LAUDERDALE LOS ANGELES	MIAMI NEW YORK	ORANGE COUNTY SAN FRANCISCO
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OPENS THIS WEEKEND!

BOSTON COOLIDGE CORNER THEATRE www.coolidge.org	HARTFORD BOW TIE CINEMA CITY AT THE PALACE www.bowtiecinemas.com	VENTURA COUNTY CENTURY 10 DOWNTOWN VENTURA www.cinemark.com
CHICAGO AMC LOEWS 600 NORTH MICHIGAN 9 www.amctheatres.com	NEW HAVEN BOW TIE CRITERION CINEMAS www.bowtiecinemas.com	REGENCY PASEO CAMARILLO CINEMAS www.regencymovies.com
DALLAS ANGELIKA FILM CENTER DALLAS www.angelikafilmcenter.com/dallas	SAN JOSE LANDMARK GUILD THEATRE www.landmarktheatres.com	WASHINGTON DC WEST END CINEMA www.westendcinema.com



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Video Biography Company*

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REMINDER: Please convert old cassettes and VHS tapes before they're lost forever! Let us help you transfer to Archival CD-ROMs and DVDs...